



COMPANY STORE & MUSEUM

An absolute “must see” for every Rolling Rock® fan is our company store and museum, located on the lower level of the headquarters office building right next to the brewery. The store offers an amazing variety of Rolling Rock branded

merchandise, including clothing, glassware and many unusual items. Our small museum contains an exhibit of brewery photos and memorabilia, including sections on the town of Latrobe and two of its favorite sons, golf legend Arnold Palmer and

everyone’s favorite neighbor, the late Mr. (Fred) Rogers.



STORE HOURS: Open year-round, 9 a.m. to 5 p.m., Monday through Friday, and 9 a.m. to 3 p.m. on Saturday. Closed Sundays and most holidays.

DIRECTIONS: We are located at 119 Jefferson Street just a few blocks from Latrobe’s main business district. From the Pennsylvania Turnpike – Exit 67 at Irwin; east on U.S. Route 30 past Greensburg to Route 981 (approximately 23 miles from the Turnpike).- See Route 30 directions below.

From U.S. Route 30 – North on Route 981 into Latrobe (approximately three miles);-left on Ligonier Street (fourth traffic light) and go four blocks to the brewery.- Follow signs to Visitor Center.

From U.S. Route 22 – South on Route 981 (approximately seven miles). Immediately after going under railroad bridge, turn right at traffic light.- Proceed on to Depot Street; turn right on Ligonier Street (second traffic light in Latrobe), and go five blocks to the brewery.- Follow signs to Visitor Center.

LATROBE BREWING Co.
119 Jefferson Street
Latrobe, PA 15650 1497

**WELCOME TO
THE HOME OF**



LATROBE BREWING Co.

Offices & Brewery: 724 537 5545
Company Store & Tour Center: 724 539 3394
www.rollingrock.com



HOMETOWN BREWERY TOURS

Free, one hour brewery tours are available to the public year round on Monday, Tuesday, Thursday and Friday at 10 am and 1pm. Advance reservations are required due to tour size limitations. Certain dates and times may not be available due to holidays and brewery production schedule. Regardless of reservation, tours leave visitor center promptly. Check in at the Latrobe Company Store 15 minutes prior to tour time.

TOUR SIZE/GROUP TOURS

Group tour size is limited to 15 people maximum. Smaller groups are welcome and will be grouped together. Groups over 15 people will be separated into smaller groups, and a charge of \$3 per person will be incurred. Group tour cannot be guaranteed if late arrival.



Calories: 84
Carbohydrates: 2.4g
Alcohol: 2.9 wt.

SAFETY OF VISITORS IS OUR PRIMARY CONCERN

- Participants must be 12 years of age or older. Those ages 12 to 17 must be accompanied by parent or legal guardian.
- Guests will be asked to sign a waiver prior to tour.
- Tour route includes over 50 stairs and considerable walking. Stair climbing includes several flights of stairs. Alternative arrangements must be made in advance, if needed.
- We do not sample, serve or sell beer to the public.
- We cannot guarantee brewery will be in operation during your tour.
- No cell phones, pagers, cameras, recorders, bags or purses, food, candy or gum are permitted into the brewery.
- All visitors must wear long pants and closed shoes. No shorts, skirts, capri pants, clogs or sandals are permitted. Ankles must be covered.
- No sleeveless shirts, bare shoulders, or bare underarms are permitted.
- Safety glasses and steel toe foot protection provided by brewery must be worn. Protective shoes fit over your street shoes.
- A wireless hearing device consisting of a receiver and two ear buds will be provided to enable guests to hear tour guide.
- If unable to attend your scheduled tour or the number in your group incurs a change, please contact 724 539 3394.
- Your scheduled tour is _____



Calories: 142
Carbohydrates: 13g
Alcohol: 3.8 wt.

THAT MYSTERIOUS "33"

Mysteriously placed at the end of Rolling Rock's pledge of quality is the number "33". It's always been there, on every bottle, since 1939. But exactly why it's there cannot be explained. Some speculate that it refers to the 33 words in the pledge of quality on the back of the bottle, while others believe it commemorates 1933, the year Prohibition was repealed. Another theory says the original owner bet 33 on a horse was it #33? and bought the brewery with the winnings. Or then again, if you count the number of letters in the high quality ingredients used to make Rolling Rock premium beer water, malt, rice, hops, corn, brewer's yeast they add up to 33. Odd, isn't it?

"33"
ENJOY WITH RESPONSIBILITY.